CONSTRUCTION VS. CANCER
SOUTHERN CALIFORNIA

2020/2021 SPONSORSHIP OPPORTUNITIES
CONSTRUCTION vs.CANCER
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Pediatric cancer survivors will enjoy the thrill of “Sitting in the Driver’s Seat”

What is Construction vs. Cancer?

Showing the softer side of construction, the local construction industry has forged a partnership with the American Cancer Society in its mission to find a cure for cancer. FREE to the PUBLIC, this event has been designed to offer kids and families a day of fun and entertainment. Kids and those “kids-at-heart” will have the opportunity to operate various construction equipment, play games, and share in the festivities. The look on a kid’s face as he or she operates an excavator is PRICELESS! Featured VIP Guests will be pediatric cancer patients, survivors, and their families.

How Can You Help?

Commit your organization to becoming a sponsor through your contribution. Your generous donation will provide VIP benefits for children with cancer and their families, logo placement on banners and apparel, social media recognition, and photo-ops. Most importantly, your contribution will help fund research to beat cancer once and for all.

Saving Lives, Celebrating Lives, and Leading the Fight for a World Without Cancer!

Mary Grant - mary.grant@cancer.org - 949.275.1943
Renee Daniels - renee.daniels@cancer.org - 949.632.6848
17310 Red Hill Avenue, Suite 300, Irvine, CA 92614
www.constructionvscancersocal.org
https://www.facebook.com/Construction-vs-Cancer-SoCal-341309653294338/
$40,000 Spire Sponsor

- Recognition as Presenting Sponsor on all external communications
- Onsite instant print photo booth with company logo included on pictures
- Verbal recognition from stage at the event
- Speaking opportunity on stage at the event
- Logo recognition on social media platforms, event website and print collateral
- Opportunity to display four (4) Co-Branded banners (provided by ACS) at the event
- Opportunity to display two (2) company banners at the event (provided by company)
- Promotional 10x20 tent (provided by ACS) at event for company provided materials or for children’s activity
- Company logo prominently placed on front & back of event T-shirt
- Photo opportunities at the event
- Event day unlimited early access passes (Early Access is 10:00 AM to 11:00 AM)
- Opportunity for media interview during event (if media sponsor secured)

$20,000 Penthouse Sponsor

- Recognition as Premium Sponsor on all external communications
- Verbal recognition from stage at the event
- Speaking opportunity on stage at the event
- Logo recognition on social media platforms, event website and print collateral
- Opportunity to display two (2) Co-Branded banners (provided by ACS) at the event
- Opportunity to display one (1) company banner at the event (provided by company)
- Promotional 10x10 tent (provided by ACS) at event for company provided materials or for children’s activity
- Company logo prominently placed on back of event T-shirt
- Photo opportunities at the event
- Event day 50 early access passes (Early Access is 10:00 AM to 11:00 AM)
$10,000 Suite Sponsor

- Verbal recognition from stage at the event
- Logo recognition on social media platforms, event website and print collateral
- Opportunity to display one (1) Co-Branded banners (provided by ACS) at the event
- Opportunity to display one (1) company banner at the event (provided by company)
- Promotional 10x10 tent (provided by company) at event for company provided materials or for children’s activity
- Company name placed on back of event T-shirt
- Photo opportunities at the event
- Event day 30 early access passes (Early Access is 10:00 AM to 11:00 AM)

$5,000 Mezzanine Sponsor

- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Promotional 10x10 tent (provided by company) at event for company provided materials or for children’s activity
- Company name placed on back of event T-shirt
- Photo opportunities at the event
- Event day 20 early access passes (Early Access is 10:00 AM to 11:00 AM)

$2,500 Lobby Sponsor

- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Company name placed on back of event T-shirt
- Photo opportunities at the event
- Event day 10 early access passes (Early Access is 10:00 AM to 11:00 AM)

$1,000 Foundation Sponsor

- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Photo opportunities at the event
- Event day 4 early access passes (Early Access is 10:00 AM to 11:00 AM)
**Underwriting Opportunities**

**All underwriting opportunities include recognition on event signage, website, and social media; listing on sponsor banner at the event.**

**KID ZONE UNDERWRITER - $5000**
*Only one opportunity available*
- Includes V.I.P. experience area
- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Promotional 10x10 tent (provided by company) at event for company provided materials or for children’s activity
- Company name placed on back of event T-shirt
- Photo opportunities at the event
- Event day 20 early access passes

**KIDS SWAG UNDERWRITER - $2500 AND UP**
- i.e. baseball hats, hard hats, or other
- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Company name placed on back of event T-shirt
- Photo opportunities at the event
- Event day 10 early access passes

**WRISTBAND UNDERWRITER - $1000**
*Only one opportunity available*
- Exclusive branding on each wristband distributed to attendees
- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Photo opportunities at the event
- Event day 4 early access passes

**In-Kind Opportunities**

**All in-kind opportunities include recognition on event signage, website, and social media.**

- Sunscreen
- Volunteer T-shirts
- Pediatric Survivor Gifts

- Entertainment
- Signage and Banners
- Kid’s Activities
- Customizable Opportunity
### Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Recognition as Presenting Sponsor on all external communications</th>
<th>$40K (Spire)</th>
<th>$20K (Penthouse)</th>
<th>$10K (Suite)</th>
<th>$5K (Mezzanine)</th>
<th>$2.5K (Lobby)</th>
<th>$1K (Foundation)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Onsite instant print photo booth with company logo included on pictures</td>
<td>X</td>
<td>X premium</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Verbal recognition from stage at the event</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speaking opportunity on stage at the event</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo or name recognition on social media platforms, event website and print collateral (only for Spire, Penthouse, &amp; Suite)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>company name only</td>
<td>company name only</td>
<td>company name only</td>
</tr>
<tr>
<td>Opportunity to display Co-Branded banners (provided by ACS) at the event</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to display company banners at the event (provided by company)</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Promotional tent at event for company provided materials or for children’s activity</td>
<td>10X20 (provided by ACS)</td>
<td>10X10 (provided by ACS)</td>
<td>10x10 (provided by company)</td>
<td>10x10 (provided by company)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo or name placed on event T-shirt</td>
<td>Logo Front &amp; Back</td>
<td>Logo Back</td>
<td>Name Back</td>
<td>Name Back</td>
<td>Name Back</td>
<td></td>
</tr>
<tr>
<td>Photo opportunities at the event</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Event day early access passes</td>
<td>Unlimited</td>
<td>50</td>
<td>30</td>
<td>20</td>
<td>10</td>
<td>4</td>
</tr>
<tr>
<td>Opportunity for media interview during event (if media sponsor secured)</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
CONSTRUCTION VS. CANCER SOUTHERN CALIFORNIA
COMMITMENT FORM

Name: ________________________________
Corporation Name: ________________________________
Title: ________________________________
Name (as it will appear in print for recognition): ________________________________
Mailing Address: ________________________________
City / State / Zip: ________________________________
Email: ________________________________
Phone: ________________________________ Fax: ________________________________

Contact’s Name: ________________________________
Contact’s Phone: ________________________________
Contact’s Email: ________________________________

Sponsorship
☐ $40,000 Spire Sponsor ☐ $5,000 Mezzanine Sponsor
☐ $20,000 Penthouse Sponsor ☐ $2,500 Lobby Sponsor
☐ $10,000 Suite Sponsor ☐ $1,000 Foundation Sponsor

If you would like to provide an in-kind donation, please contact Mary Grant at mary.grant@cancer.org for more information.

Please charge our credit card (or please send a check to the address below)

(Check) ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover
Total Amount to be charged to the credit card: $ ________________

Name on Card: ________________________________
Card Number: ________________________________ Expiration Date: ________________________________
3-digit Security Code: ________________________________ Signature: ________________________________

Please email your Logo as soon as possible in PNG or JPEG as well as a High Resolution (vector) file such as EPS, AI to: renee.daniels@cancer.org or mary.grant@cancer.org. T-shirt Logo Deadline: April 1, 2021 (based on sponsorship level)

Tax ID: 13-1788491

Please email completed form to renee.daniels@cancer.org or mary.grant@cancer.org or mail to American Cancer Society Attn: Renee Daniels/Mary Grant at 17310 Red Hill Avenue, Suite 300, Irvine, CA 92614 www.constructionvscancersocal.org
https://www.facebook.com/Construction-vs-Cancer-SoCal-341309653294338/

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A THANK YOU TO OUR 2020/2021 SPONSORS!

- Sunstate Equipment Co.
- Sukut Construction
- GCI
- Sunpeak Construction
- McCarthy
- Butier
- GMU

Construction Managers, Consulting Engineers
For more information, please contact:
Renee Daniels - renee.daniels@cancer.org - 949.632.6848
Mary Grant - mary.grant@cancer.org - 949.275.1943
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