



# CONSTRUCTION vs. CANCER

## SOUTHERN CALIFORNIA



## 2020 SPONSORSHIP OPPORTUNITIES

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OC FAIR & EVENT CENTER • OCTOBER 11, 2020



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*Pediatric cancer survivors will enjoy the thrill of “Sitting in the Driver’s Seat”*

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### What is Construction vs. Cancer?

Showing the softer side of construction, the local construction industry has forged a partnership with the American Cancer Society in its mission to find a cure for cancer. FREE to the PUBLIC, this event has been designed to offer kids and families a day of fun and entertainment. Kids and those “kids-at-heart” will have the opportunity to operate various construction equipment, play games, and share in the festivities. The look on a kid’s face as he or she operates an excavator is PRICELESS! Featured VIP Guests will be pediatric cancer patients, survivors, and their families.

### How Can You Help?

Commit your organization to becoming a sponsor through your contribution. Your generous donation will provide VIP benefits for children with cancer and their families, logo placement on banners and apparel, social media recognition, and photo-ops. Most importantly, your contribution will help fund research to beat cancer once and for all.

*Saving Lives, Celebrating Lives, and Leading the Fight for a World Without Cancer!*

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17310 Red Hill Avenue, Suite 300, Irvine, CA 92614  
[www.constructionvscancersocal.org](http://www.constructionvscancersocal.org)  
<https://www.facebook.com/Construction-vs-Cancer-SoCal-341309653294338/>

# 2020 SPONSORSHIP OPPORTUNITIES



## \$40,000 Spire Sponsor

- Recognition as Presenting Sponsor on all external communications
- Onsite instant print photo booth with company logo included on pictures
- Verbal recognition from stage at the event
- Speaking opportunity on stage at the event
- Logo recognition on social media platforms, event website and print collateral
- Opportunity to display four (4) Co-Branded banners (provided by ACS) at the event
- Opportunity to display two (2) company banners at the event (provided by company)
- Promotional 10x20 tent (provided by ACS) at event for company provided materials or for children's activity
- Company logo prominently placed on front & back of event T-shirt
- Photo opportunities at the event
- Event day unlimited early access passes
- Opportunity for media interview during event (if media sponsor secured)

## \$20,000 Penthouse Sponsor

- Recognition as Premium Sponsor on all external communications
- Verbal recognition from stage at the event
- Speaking opportunity on stage at the event
- Logo recognition on social media platforms, event website and print collateral
- Opportunity to display two (2) Co-Branded banners (provided by ACS) at the event
- Opportunity to display one (1) company banner at the event (provided by company)
- Promotional 10x10 tent (provided by ACS) at event for company provided materials or for children's activity
- Company logo prominently placed on back of event T-shirt
- Photo opportunities at the event
- Event day 50 early access passes

## \$10,000 Suite Sponsor

- Verbal recognition from stage at the event
- Logo recognition on social media platforms, event website and print collateral
- Opportunity to display one (1) Co-Branded banners (provided by ACS) at the event
- Opportunity to display one (1) company banner at the event (provided by company)
- Promotional 10x10 tent (provided by company) at event for company provided materials or for children's activity
- Company name placed on back of event T-shirt
- Photo opportunities at the event
- Event day 30 early access passes

## \$5,000 Mezzanine Sponsor

- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Promotional 10x10 tent (provided by company) at event for company provided materials or for children's activity
- Company name placed on back of event T-shirt
- Photo opportunities at the event
- Event day 20 early access passes

## \$2,500 Lobby Sponsor

- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Company name placed on back of event T-shirt
- Photo opportunities at the event
- Event day 10 early access passes

## \$1,000 Foundation Sponsor

- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Photo opportunities at the event
- Event day 4 early access passes

## Underwriting Opportunities

*\*\*All underwriting opportunities include recognition on event signage, website, and social media; listing on sponsor banner at the event.*

### **KID ZONE UNDERWRITER - \$5000**

*\*Only one opportunity available*

- Includes V.I.P. experience area
- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Promotional 10x10 tent (provided by company) at event for company provided materials or for children's activity
- Company name placed on back of event T-shirt
- Photo opportunities at the event
- Event day 20 early access passes

### **KIDS SWAG UNDERWRITER - \$2500 AND UP**

- i.e. baseball hats, hard hats, or other
- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Company name placed on back of event T-shirt
- Photo opportunities at the event
- Event day 10 early access passes

### **WRISTBAND UNDERWRITER - \$1000**

*\*Only one opportunity available*

- Exclusive branding on each wristband distributed to attendees
- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Photo opportunities at the event
- Event day 4 early access passes

## In-Kind Opportunities

*\*\*All in-kind opportunities include recognition on event signage, website, and social media.*

Sunscreen

Volunteer T-shirts

Pediatric Survivor Gifts

Entertainment

Signage and Banners

Kid's Activities

Customizable Opportunity

# AT A GLANCE

SPONSORSHIP OPPORTUNITIES <i>AT A GLANCE</i>	\$40K <i>SPIRE</i>	\$20K <i>PENTHOUSE</i>	\$10K <i>SUITE</i>	\$5K <i>MEZZANINE</i>	\$2.5K <i>LOBBY</i>	\$1K <i>FOUNDATION</i>
Recognition as Presenting Sponsor on all external communications	X	X premium				
Onsite instant print photo booth with company logo included on pictures	X					
Verbal recognition from stage at the event	X	X	X			
Speaking opportunity on stage at the event	X	X				
Logo or name recognition on social media platforms, event website and print collateral (only for Spire, Penthouse, & Suite)	X	X	X	company name only	company name only	company name only
Opportunity to display Co-Branded banners (provided by ACS) at the event	4	2	1			
Opportunity to display company banners at the event (provided by company)	2	1	1	1	1	1
Promotional tent at event for company provided materials or for children's activity	10X20 provided by ACS	10X10 Provided by ACS	10x10 Provided by company	10x10 Provided by company		
Company logo or name placed on event T-shirt	Logo Front & Back	Logo Back	Name Back	Name Back	Name Back	
Photo opportunities at the event	X					
Event day early access passes	Unlimited	50	30	20	10	4
Opportunity for media interview during event (if media sponsor secured)	X					

# CONSTRUCTION VS. CANCER SOUTHERN CALIFORNIA COMMITMENT FORM

Name:

Corporation Name:

Title:

Name (as it will appear in print for recognition):

Mailing Address:

City / State / Zip:

Email:

Phone:  Fax:

Contact's Name:

Contact's Phone:

Contact's Email:

- Sponsorship**
- |   |   |
|---|---|
| <input type="checkbox"/> \$40,000 Spire Sponsor     | <input type="checkbox"/> \$5,000 Mezzanine Sponsor  |
| <input type="checkbox"/> \$20,000 Penthouse Sponsor | <input type="checkbox"/> \$2,500 Lobby Sponsor      |
| <input type="checkbox"/> \$10,000 Suite Sponsor     | <input type="checkbox"/> \$1,000 Foundation Sponsor |

If you would like to provide an in-kind donation, please contact Mary Grant at [mary.grant@cancer.org](mailto:mary.grant@cancer.org) for more information.

Please charge our credit card (or please send a check to the address below)

(Check)  Visa  MasterCard  American Express  Discover

Total Amount to be charged to the credit card: \$

Name on Card:

Card Number:  Expiration Date:

3-digit Security Code:  Signature:

Please email your Logo as soon as possible in PNG or JPEG as well as a High Resolution (vector) file such as EPS., AI to [mary.grant@cancer.org](mailto:mary.grant@cancer.org) T-shirt Logo Deadline: January 15, 2019 (based on sponsorship level)

Tax ID: 13-1788491

Please email completed form to [mary.grant@cancer.org](mailto:mary.grant@cancer.org) or mail to American Cancer Society Attn: Mary Grant at **17310 Red Hill Avenue, Suite 300, Irvine, CA 92614**  
[www.constructionvscancersocal.org](http://www.constructionvscancersocal.org)  
<https://www.facebook.com/Construction-vs-Cancer-SoCal-341309653294338/>

# A THANK YOU TO OUR 2020 SPONSORS!



\$40,000 Spire Sponsor

\$20,000 Penthouse Sponsor

\$10,000 Suite Sponsor



\$5,000 Mezzanine

\$2,500 Lobby Sponsor

\$1,000 Foundation Sponsor

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For more information, please contact:

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